



# GOLF

**GOLF IS  
PERFECT  
FOR PROMOTIONAL  
PRODUCTS**

**FIND OUT  
WHY**



**25**  
NEW PRODUCTS



# CHEAPEST GOLF BALLS

# — IN THE — INDUSTRY

**LOWEST PRICES?**



**GOT MORE THAN A WEEK?**



**NEED 12 DOZEN OR MORE?**



When you've got the time to save money, we can order and print golf balls for the lowest price.\*

\*Available for top brands. Call for pricing.

# CUSTOM OR STANDARD — PACKAGING —

The box doesn't have to only feature the brand name...it can also have your customer's logo.\*

\*Call for pricing and production details.

**IS THIS FOR A TOURNAMENT?**

Mention details about your tournament and you may qualify for even lower pricing.

# GOLF BALLS



**Titleist® Pro V1® PV1**  
**Titleist® Pro V1x™ PV1X**

6 min | \$80.25 d    24 min | \$73.25 d  
12 min | \$75.25 d

Set-Up Charge: Free for 1-2 colors,  
\$50.00 (G) 3-4 colors



**Titleist® NXT® Tour NXTT** **NEW!**  
**Titleist® NXT® Tour S NXTT-S**

6 min | \$59.00 d    24 min | \$54.50 d  
12 min | \$56.50 d

Set-Up Charge: Free for 1-2 colors,  
\$50.00 (G) 3-4 colors



**Titleist® Velocity**  
**VELOCITY**

**NEW!**

6 min | \$54.25 d    24 min | \$47.00 d  
12 min | \$47.75 d

Set-Up Charge: Free for 1-2 colors,  
\$50.00 (G) 3-4 colors



**Titleist® DT TruSoft™**  
**DTTRUSOFT**

**NEW!**

6 min | \$42.85 d    24 min | \$37.75 d  
12 min | \$39.25 d

Set-Up Charge: Free for 1-2 colors,  
\$50.00 (G) 3-4 colors



**Pinnacle® Rush**  
**PRUSH**

**NEW!**

6 min | \$31.50 d    24 min | \$26.50 d  
12 min | \$28.50 d

Set-Up Charge: Free for 1-2 colors,  
\$50.00 (G) 3-4 colors



**Pinnacle® Soft**  
**PSOFT-FD**

**NEW!**

12 min | \$31.00 d    48 min | \$28.00 d  
24 min | \$29.00 d

Set-Up Charge: FREE!

ORDER *TODAY*

SHIP *TODAY*\*

PRODUCTION\*

**4** HOUR RUSH ON  
TITLEIST GOLF BALLS

**3** DAY STANDARD  
ON ALL GOLF BALLS

MINIMUM QUANTITY\*

**6** DOZEN

**1** DOZEN AVAILABLE WITH  
LTM CHARGE OF \$50 (G)

\*Indicate rush on purchase order and send to [goldrush@goldbondinc.com](mailto:goldrush@goldbondinc.com). Only applies to orders fulfilled from Gold Bond Worldwide.

WHY WE **CAN**  
DO IT

Because it's *important* to us to make this service available to you.

Plus, we're centrally located in the U.S., with the ability to deliver to **60%** of the country in *two days* via FedEx Ground.





**Callaway Warbird 2.0**  
WARBIRD2

6 min | \$34.00 d    24 min | \$27.00 d  
12 min | \$29.50 d

Set-Up Charge: Free for 1-2 colors,  
\$50.00 (G) 3-4 colors

**NEW!**



**Callaway Chrome Soft**  
CHROMESOFT-FD

12 min | \$75.00 d    48 min | \$69.00 d  
24 min | \$71.00 d

Set-Up Charge: FREE!



**Wilson Ultra Distance**  
ULTRA

6 min | \$29.00 d    24 min | \$21.00 d  
12 min | \$22.00 d

Set-Up Charge: Free for 1-2 colors,  
\$50.00 (G) 3-4 colors



**Wilson Staff 50**  
WS50

6 min | \$31.75 d    24 min | \$25.00 d  
12 min | \$26.00 d

Set-Up Charge: Free for 1-2 colors,  
\$50.00 (G) 3-4 colors

**NEW!**

**Nike RZN Tour Black Golf Ball**  
NRZNB-FD

12 min | \$72.95 d    48 min | \$69.95 d  
24 min | \$70.95 d

Set-Up Charge: FREE!



**NEW!**

**Nike RZN Tour Platinum Golf Ball**  
NRZNP-FD

12 min | \$72.95 d    48 min | \$69.95 d  
24 min | \$70.95 d

Set-Up Charge: FREE!

**NEW!**

**Nike RZN Speed Red Golf Ball  
NRZNR-FD**

12 min | \$50.50 d    48 min | \$49.25 d  
24 min | \$49.75 d  
Set-Up Charge: FREE!



**NEW!**

**Nike RZN Speed White Golf Ball  
NRZNW-FD**

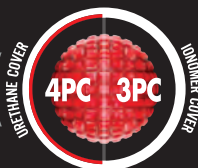
12 min | \$50.50 d    48 min | \$49.25 d  
24 min | \$49.75 d  
Set-Up Charge: FREE!

HIGHER—MODERATE SWING SPEEDS

**RZNTOURBLACK**  
LOWER-SPIN DISTANCE

**RZNTOURPLATINUM**  
MID-SPIN CONTROL

TOUR PERFORMANCE



MODERATE—LOWER SWING SPEEDS

**RZNSPEEDRED**  
LONGER CARRY

**RZNSPEEDWHITE**  
LOWER-SPIN DISTANCE

DISTANCE PERFORMANCE

**FREE GIFT** with purchase of 72 dozen or more Nike NDX Heat golf balls



MSRP \$100



MSRP \$130



MSRP \$155



MSRP \$360



MSRP \$240



MSRP \$130

**Nike Air Rival 4 or  
Nike Departure Backpack**

72 dz

**Nike Departure Boston Bag or  
Nike Sport Lite Carry II**

144 dz

**Nike Departure Roller III or  
Nike Vapor Speed Driver**

288 dz



**Nike NDX Heat  
NDX**

6 min | \$32.25 d    24 min | \$22.75 d  
12 min | \$24.25 d

Set-Up Charge: Free for 1-2 colors,  
\$50.00 (G) 3-4 colors

# TOP GOLF ITEMS



## Titleist® Pro V1® PVI

6 min | \$80.25 d    24 min | \$73.25 d  
12 min | \$75.25 d

Set-Up Charge: Free for 1-2 colors,  
\$50.00 (G) 3-4 colors



## 6 Tees and 1 PM19 Packaged GTP61T

250 min | \$0.99 c    1000 min | \$0.84 c  
500 min | \$0.89 c

Set-Up Charge: \$50.00 (G)



## PitchFix Twister Repair Tool and Ball Marker Ver 2 PFTWISTER2-FD

50 min | \$12.99 c    300 min | \$12.59 c  
150 min | \$12.79 c

Set-Up Charge: \$50.00 (C)



## Poker Chip ECPC-FD

150 min | \$1.53 c    500 min | \$1.38 c  
300 min | \$1.46 c

Set-Up Charge: \$70.00 (G) per logo with vector  
EPS file; \$145.00 (G) without vector EPS file.



## 15"x18" Polyester Blend White Towel 1518PBW

100 min | \$2.24 d    500 min | \$1.89 d  
250 min | \$1.99 d

Set-Up Charge: \$50.00 (G) per color



**NEW!**



**Bottle Opener Tool with Ball Marker**  
**ESBOTBM-FD**

100 min | **\$5.50 c**    500 min | **\$5.10 c**  
 250 min | **\$5.30 c**

*Set-Up Charge: \$70.00 (G) with vector EPS file;  
 \$145.00 (G) without vector EPS file.*

**NEW!**



**Single Prong Tool**  
**ESSPT-FD**

100 min | **\$7.63 c**    500 min | **\$7.19 c**  
 250 min | **\$7.39 c**

*Set-Up Charge: \$70.00 (G) with vector EPS file;  
 \$145.00 (G) without vector EPS file.*



**NEW!**



**Groove Brush with Marker**  
**ESGBM-FD**

50 min | **\$8.75 c**    250 min | **\$8.26 c**  
 100 min | **\$8.50 c**

*Set-Up Charge: \$70.00 (G) with vector EPS file;  
 \$145.00 (G) without vector EPS file.*





**PitchFix Divot Tool**  
**PFDT-FD**

50 min | \$11.90 c    300 min | \$10.17 c

150 min | \$10.98 c

Set-Up Charge: \$50.00 (C)



**PitchFix Deluxe Set**  
**PFDS-FD**

50 min | \$18.90 c    300 min | \$16.52 c

150 min | \$17.65 c

Set-Up Charge: \$50.00 (C)





**314T**  
3 1/4" Plus Tee

Set-Up Charge: \$50.00 (G)

Item	1000	2500	5000
314T	\$0.16 c	\$0.10 c	\$0.09 c



**234T**  
2-3/4" Tall Tee

Set-Up Charge: \$50.00 (G)

Item	1000	2500	5000
234T	\$0.15 c	\$0.09 c	\$0.08 c



**GTP4T**  
4 Tall Tees Packaged

Set-Up Charge: \$50.00 (G)

Item	250	500	1000
GTP4T	\$0.65 c	\$0.55 c	\$0.49 c



**GTP41P**  
4 Plus Tees/1 PWN Packaged

Set-Up Charge: \$50.00 (G)

Item	250	500	1000
GTP41P	\$1.01 c	\$0.92 c	\$0.87 c



**GTP42P**  
4 Plus Tees/1 DVF/1 PWN Packaged

Set-Up Charge: \$50.00 (G)

Item	250	500	1000
GTP42P	\$1.54 c	\$1.40 c	\$1.29 c



**GTP41T**  
4 Tall Tees/1 PM19 Packaged

Set-Up Charge: \$50.00 (G)

Item	250	500	1000
GTP41T	\$0.83 c	\$0.74 c	\$0.69 c



**GTP42T**  
4 Tall Tees/1 PM19/1 DVF Packaged

Set-Up Charge: \$50.00 (G)

Item	250	500	1000
GTP42T	\$1.34 c	\$1.20 c	\$1.09 c



**GTP10T**  
10 Tall Tees Packaged

Set-Up Charge: \$50.00 (G)

Item	250	500	1000
GTP10T	\$1.09 c	\$0.99 c	\$0.94 c

# GOLF BAGS



## Voyager Head Cover 2

VHC2

48 min | \$13.99 c    96 min | \$13.39 c

72 min | \$13.49 c

Set-Up Charge: \$50.00 (G)

Four color process transfer: \$2.20 (G)  
each (100 min)



## Voyager Caddy Bag

VCB

48 min | \$11.99 c    96 min | \$9.99 c

72 min | \$10.99 c

Set-Up Charge: \$50.00 (G)

Four color process transfer: \$2.20 (G)  
each (100 min)

Accessories shown not included



**Voyager Shoe Bag**  
**VSB**

48 min | **\$8.39 c**      96 min | **\$7.99 c**  
 72 min | **\$8.09 c**  
 Set-Up Charge: \$50.00 (G)  
 Four color process transfer: \$2.20 (G)  
 each (100 min)

**Golf Shoe Tote Bag**  
**GST**

48 min | **\$6.09 c**      144 min | **\$5.89 c**  
 72 min | **\$5.99 c**  
 Set-Up Charge: \$50.00 (G)



**Promotional Shoe Bag**  
**PSB**

48 min | **\$6.99 d**      144 min | **\$5.79 d**  
 72 min | **\$5.99 d**  
 Set-Up Charge: \$50.00 (G)





**Callaway Chev Stand Bag**  
CCHEV-FD

6 min | \$215.00 d 24 min | \$199.00 d  
12 min | \$205.00 d  
*Unimprinted Bag*



**Wilson Carry Lite Bag**  
WP-CARRY-FD

6 min | \$99.00 d 12 min | \$95.00 d  
8 min | \$98.00 d  
*Setup Charge: \$145.00 (G) per location*



**NEW!**

**Nike Sport Cart IV Golf Bag**  
NSCART4-FD

6 min | \$195.00 d 24 min | \$184.00 d  
12 min | \$189.00 d  
*Setup Charge: \$15.00 (G) per 1,000 stitches*



**NEW!**

**Nike Sport Carry II Golf Bag**  
NSLC2-FD

6 min | \$188.00 d 24 min | \$175.00 d  
12 min | \$185.00 d  
*Setup Charge: \$15.00 (G) per 1,000 stitches*



# GOLF UMBRELLAS



## Nike Windproof Umbrella NGWU-FD

24 min | \$34.33 d    100 min | \$32.52 d  
50 min | \$33.86 d

Setup Charge: \$50.00 (G) per color/panel



## 60" Square Windbuster Golf Umbrella SWG60

24 min | \$26.99 c    96 min | \$25.99 c  
48 min | \$26.49 c

Setup Charge: \$50.00 (G) per location

Four color process transfer: \$2.20 (G)  
each (min 100)



## 60" Windproof Golf Umbrella 60WGU

24 min | \$23.99 c    96 min | \$21.99 c  
48 min | \$22.99 c

Setup Charge: \$50.00 (G) per location

Four color process transfer: \$2.20 (G)  
each (min 100)



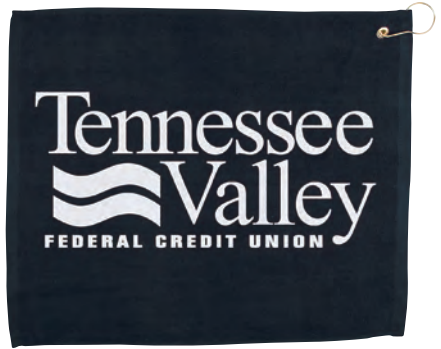
# GOLF TOWELS



## 15" x 18" Polyester Blend White Towel 1518PBW

100 min | \$2.24 d    500 min | \$1.89 d  
250 min | \$1.99 d

Set-Up Charge: \$50.00 (G) per color



## 15" x 18" Hemmed Color Towel 1518HC

50 min | \$3.50 d    250 min | \$2.75 d  
125 min | \$3.00 d

Set-Up Charge: \$50.00 (G) per color



## 16" x 25" Golf Towel 1625I

50 min | \$5.08 d    250 min | \$4.15 d  
125 min | \$4.30 d

Set-Up Charge: \$50.00 (G) per color



## 16" x 25" Hemmed Color Towel 1625HC

50 min | \$5.99 d    250 min | \$4.41 d  
150 min | \$4.54 d

Set-Up Charge: \$50.00 (G) per color





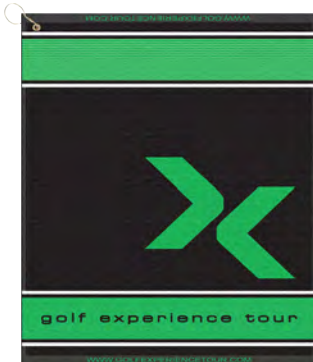
**16" x 19" Designer Woven Towel**  
**1619DWT**

120 min | \$12.09 c    300 min | \$9.59 c  
 200 min | \$10.49 c  
 Set-Up Charge: \$50.00 (G)



**16" x 24" Designer Woven Towel**  
**1624DWT**

96 min | \$14.69 c    300 min | \$11.59 c  
 200 min | \$12.79 c  
 Set-Up Charge: \$50.00 (G)



**16" x 19" Designer Woven Towel**  
**with Dual Scrubbers**  
**1619DWTS**

120 min | \$13.49 c    300 min | \$10.89 c  
 200 min | \$11.89 c  
 Set-Up Charge: \$50.00 (G)



**16" x 24" Designer Woven Towel**  
**with Dual Scrubbers**  
**1624DWTS**

96 min | \$15.99 c    300 min | \$12.99 c  
 200 min | \$13.99 c  
 Set-Up Charge: \$50.00 (G)



# HIGH-END PRODUCTS



**NEW!**

**Nike Departure Boston Bag**  
**NDBB-FD**

6 min | \$129.00 d    24 min | \$126.00 d  
12 min | \$127.00 d

*Set-Up Charge: \$15.00 (G) per 1,000 stitches*

**NEW!**

**Nike Departure Backpack III**  
**NDBPACK3-FD**

6 min | \$129.00 d    24 min | \$125.00 d  
12 min | \$127.00 d

*Set-Up Charge: \$15.00 (G) per 1,000 stitches*



**NEW!**

**Nike Departure Duffel III**  
**NDD3-FD**

6 min | \$120.00 d    24 min | \$100.00 d  
12 min | \$115.00 d

*Set-Up Charge: \$15.00 (G) per 1,000 stitches*



## NEW!

### Nike Sport Duffle III NSD3-FD

6 min | \$68.00 d      24 min | \$63.00 d  
12 min | \$65.00 d

Set-Up Charge: \$15.00 (G) per 1,000 stitches



## NEW!

### Nike Sport Gym Sack III NSGS3-FD

6 min | \$31.00 d      24 min | \$29.50 d  
12 min | \$30.00 d

Set-Up Charge: \$15.00 (G) per 1,000 stitches



## NEW!

### Nike Sport Shoe Tote III NSST3-FD

6 min | \$31.00 d      24 min | \$29.00 d  
12 min | \$30.00 d

Set-Up Charge: \$15.00 (G) per 1,000 stitches



## NEW!

### Nike Sport Backpack NSB-FD

6 min | \$68.00 d      24 min | \$63.00 d  
12 min | \$65.00 d

Set-Up Charge: \$15.00 (G) per 1,000 stitches



# Titleist

## PRO V1® COLLECTION

### Titleist® Pro V1® Tin TPT-FD

96 min | **\$29.50 d** 300 min | **\$28.00 d**

192 min | **\$28.50 d**

Set-Up Charge: **FREE!**



### Titleist® Pro V1® Presentation Box TPB-PV1-FD

48 min | **\$75.00 d** 144 min | **\$65.00 d**

72 min | **\$70.00 d**

Set-Up Charge: **FREE!**

### Titleist® 3-Ball Appreciation Box Factory Direct T3BAB-FD

96 min | **\$29.50 d** 480 min | **\$27.60 d**

192 min | **\$28.70 d**

Set-Up Charge: **FREE!**





# TOURNAMENT PLANNING

## 4 TIPS FOR A SUCCESSFUL TOURNAMENT

 BUDGET

 FUNDRAISING  
OPPORTUNITIES

 FUN!

 GIVEAWAYS:  
VALUE VS COST

## ABOUT TOURNAMENT GOLFERS

- » They're willing to invest time and money.
- » Most are avid golfers.
- » Some are involved because they believe in the cause, but don't golf often.

## WHAT DOES THIS MEAN TO YOU?

- » People are willing to donate money—be creative with how you ask.
- » One size does **not** fit all. Consider premiums for golfers and unique items for everyday life.

# TOURNAMENT BUDGET

## TOP 5 BUDGETING QUESTIONS

? How much money do you want to raise?

? What type of player are you trying to attract?

? Are you offering enough value to achieve your goals?

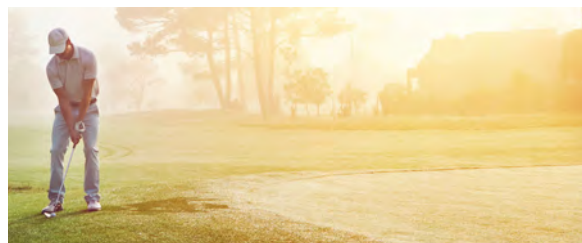
? Which golf course is appropriate for your event?

? How much will your players be willing to pay?

## GOLFERS CHOOSE FROM MANY TOURNAMENTS

HELP THEM  
— PICK —  
YOURS

There is a considerable amount of competition among golf tournaments. It's crucial to understand that companies and golfers have limited time and money to dedicate to only a few events. Therefore, it's critical to add value to attract golfers.



## DOWNLOAD THE TOURNAMENT BUDGET TEMPLATE

- » Discover areas to generate income.
- » Fully assess tournament expenses.
- » Explore how promotional products can add value for golfers and increase profitability.

[www.goldbondinc.com/tournamentbudget](http://www.goldbondinc.com/tournamentbudget)

# FUNDRAISING

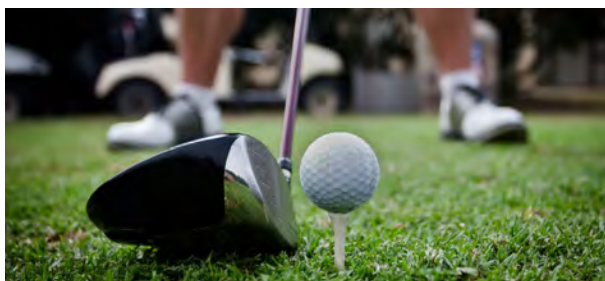
There are many creative ways to make the most of your charity golf tournament. Player registration fees provide a baseline for obtaining funds; however, the opportunity to raise dollars should not end there. There are abundant opportunities before, during, and after the tournament.



## SPONSORSHIP

Sponsorships will cover the majority of a tournament's expenses.

- » **Practice Greens:** Every golfer passes it at least twice during the day. A sponsor can host a one-on-one interaction, allowing golfers to play a quick putting game while positively representing the sponsor's brand.
- » **Golf Carts:** Recruit companies to sponsor golf carts, reducing overhead.
- » **Golfer Gifts:** Brand golfer gifts with the tournament logo and also sell the opportunity for sponsor representation.





- » **Drink Cart:** Refreshments on the course are more than fun, they're essential to hydration. A sponsor can cover the expense. Or...consider a cash-bar on the golf cart.
- » **Fundraising Raffles:** Months before the tournament, reach out to local businesses for donations and host a raffle. Buy products through a Gold Bond Worldwide distributor and save over retail.
- » **Mulligans:** A mulligan is a “do-over.” Hit a bad shot? Take a mulligan and replay that stroke. Sell mulligans as a fundraiser—golfers can buy three for a set price.
- » **Silent Auction:** Gather popular items that will attract interest and active bidding. Golf lessons, a new set of irons, restaurant gift certificates, weekend get-a-ways, spa services, and art are all great options. Promote the auction in event marketing materials. On the day of the event, showcase auction items, enticing attendees with the opportunity to bid and win.



## CONTESTS

Attendees will pay to enter for the chance to win prizes...and bragging rights.

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- » **Hole-in-One:** Standing at the Tee box, who sinks the ball in the hole with just one hit?
- » **Longest Drive:** Who hits the ball the farthest and stays in the fairway. Plain and simple.
- » **Closest to the Pin:** This contest typically takes place on a par-3 hole and the tee shot landing closest to the pin wins!
- » **Putting Contest:** Held before, during, or after the tournament, the goal is to sink a putt from 60 feet. Insurance can be purchased for a minimal amount per golfer providing a grand prize of up to \$10,000.



# WHY KITS ARE IMPORTANT

A proven method to increase perceived value of the tournament is through the contents of the attendees' gift bag.

A golfer's gift bag can include anything from gift cards and golf balls to putters and golf shoes. It's a surprise to many that these products can all be acquired through traditional promotional marketing channels, resulting in quantity discounts, free raffle items, and custom item branding.



## HOW TO EMPLOY SPONSOR FUNDS EFFECTIVELY

Instead of requesting that sponsors donate items to the tournament gift bags, build the purchase of promotional materials into sponsorship proposals. This will generate a more favorable mix of products, more value for sponsor dollars, and increased perceived value of the round of golf.

THE  
**POWER  
OF KITS**

**KITS ARE  
— FULLY —  
CUSTOMIZABLE**



**EACH PRODUCT  
CAN BE BRANDED  
WITH A DIFFERENT  
— LOGO —  
FOR NO ADDITIONAL CHARGE**

**NO SETUP  
CHARGE**

## Hydrate Golf Kit HGK

Set-Up Charge: *FREE!*

ITEM	DESCRIPTION	72	144	288
HGK-PV1	Titleist® Pro V1® Golf Ball	\$23.20 c	\$21.60 c	\$20.60 c
HGK-DTTRUSOFT	Titleist DT TruSoft™ Golf Ball	\$18.80 c	\$17.30 c	\$16.40 c
HGK-PRUSH	Pinnacle® Rush Golf Ball	\$17.50 c	\$16.00 c	\$15.10 c
HGK-WARBIRD2	Callaway Warbird 2.0 Golf Ball	\$16.80 c	\$15.30 c	\$14.40 c
HGK-NDX	Nike NDX Heat Golf Ball	\$16.90 c	\$15.40 c	\$14.50 c
HGK-ULTRA	Wilson Ultra Distance Golf Ball	\$16.25 c	\$14.80 c	\$13.90 c
HGK-R	Without Golf Ball	\$13.80 c	\$12.70 c	\$12.00 c



## Basic Cart Caddy BCC

Set-Up Charge: *FREE!*

ITEM	DESCRIPTION	72	144	288
BCC-PV1	Titleist® Pro V1® Golf Ball	\$16.30 c	\$14.90 c	\$14.30 c
BCC-DTTRUSOFT	Titleist DT TruSoft™ Golf Ball	\$12.00 c	\$10.70 c	\$10.10 c
BCC-PRUSH	Pinnacle® Rush Golf Ball	\$10.70 c	\$9.40 c	\$8.80 c
BCC-WARBIRD2	Callaway Warbird 2.0 Golf Ball	\$10.00 c	\$8.70 c	\$8.10 c
BCC-NDX	Nike NDX Heat Golf Ball	\$10.10 c	\$8.80 c	\$8.20 c
BCC-ULTRA	Wilson Ultra Distance Golf Ball	\$9.50 c	\$8.20 c	\$7.60 c
BCC-R	Without Golf Ball	\$7.10 c	\$6.10 c	\$5.70 c



## 2 Ball Tall Tube 2TT

Set-Up Charge: *FREE!*

ITEM	DESCRIPTION	36	72	144
2TT-PV1	Titleist® Pro V1® Golf Ball	\$21.90 c	\$20.50 c	\$20.00 c
2TT-DTTRUSOFT	Titleist DT TruSoft™ Golf Ball	\$13.50 c	\$12.30 c	\$11.80 c
2TT-PRUSH	Pinnacle® Rush Golf Ball	\$11.00 c	\$9.80 c	\$9.30 c
2TT-WARBIRD2	Callaway Warbird 2.0 Golf Ball	\$9.60 c	\$8.50 c	\$8.00 c
2TT-NDX	Nike NDX Heat Golf Ball	\$9.90 c	\$8.70 c	\$8.20 c
2TT-ULTRA	Wilson Ultra Distance Golf Ball	\$8.60 c	\$7.50 c	\$7.00 c



## Voyager Caddy Bag Kit VCBK

Set-Up Charge: *FREE!*



ITEM	DESCRIPTION	36	72	144
VCBK-PV1	Titleist® Pro V1® Golf Ball	\$49.00 c	\$46.20 c	\$44.30 c
VCBK-DTTRUSOFT	Titleist DT TruSoft™ Golf Ball	\$35.80 c	\$33.20 c	\$31.50 c
VCBK-PRUSH	Pinnacle® Rush Golf Ball	\$31.70 c	\$29.20 c	\$27.60 c
VCBK-WARBIRD2	Callaway Warbird 2.0 Golf Ball	\$29.60 c	\$27.10 c	\$25.60 c
VCBK-NDX	Nike NDX Heat Golf Ball	\$30.00 c	\$27.50 c	\$25.90 c
VCBK-ULTRA	Wilson Ultra Distance Golf Ball	\$28.00 c	\$25.50 c	\$24.00 c
VCBK-R	Without Golf Ball	\$21.90 c	\$19.80 c	\$18.60 c



## Voyager Shoe Bag Kit VSBK

Set-Up Charge: *FREE!*

ITEM	DESCRIPTION	36	72	144
VSBK-PV1	Titleist® Pro V1® Golf Ball	\$46.70 c	\$44.10 c	\$42.20 c
VSBK-DTTRUSOFT	Titleist DT TruSoft™ Golf Ball	\$33.60 c	\$31.20 c	\$29.50 c
VSBK-PRUSH	Pinnacle® Rush Golf Ball	\$29.60 c	\$27.20 c	\$25.60 c
VSBK-WARBIRD2	Callaway Warbird 2.0 Golf Ball	\$27.50 c	\$25.10 c	\$23.50 c
VSBK-NDX	Nike NDX Heat Golf Ball	\$27.90 c	\$25.50 c	\$23.90 c
VSBK-ULTRA	Wilson Ultra Distance Golf Ball	\$25.90 c	\$23.50 c	\$22.00 c
VSBK-R	Without Golf Ball	\$19.80 c	\$17.90 c	\$16.60 c

## Tournament Outing Pack 2 TOP2

Set-Up Charge: *FREE!*



ITEM	DESCRIPTION	72	144	288
TOP2-PV1	Titleist® Pro V1® Golf Ball	\$22.60 c	\$21.70 c	\$21.00 c
TOP2-DTTRUSOFT	Titleist DT TruSoft™ Golf Ball	\$13.90 c	\$13.10 c	\$12.60 c
TOP2-PRUSH	Pinnacle® Rush Golf Ball	\$11.30 c	\$10.50 c	\$10.00 c
TOP2-WARBIRD2	Callaway Warbird 2.0 Golf Ball	\$9.90 c	\$9.10 c	\$8.60 c
TOP2-NDX	Nike NDX Heat Golf Ball	\$10.10 c	\$9.40 c	\$8.90 c
TOP2-ULTRA	Wilson Ultra Distance Golf Ball	\$8.80 c	\$8.05 c	\$7.60 c
TOP2-R	Without Golf Ball	\$4.50 c	\$4.20 c	\$4.00 c

# KIT ITEMS FOR NON-GOLFERS AND USE OFF THE COURSE

50 - 500 qty  
**\$999** c



**IBOOST-EXEC**  
 iBoost-Exec Engraved Mobile  
 Charger with Gift Box

Set-Up Charge: \$50.00 (G)



250 - 5,000 qty  
**99¢** c

**SW**  
 Smart Phone Wallet

Set-Up Charge: \$50.00 (G)



150 - 1,000 qty  
**\$224** c

**IWRITELED3**  
 Touch Free  
 Stylus with LED  
 and Pen

Set-Up Charge: Free!



250 - 1,000 qty  
**\$189** c

**EARBUDDY**  
 Earbuds in Case

Set-Up Charge: \$50.00 (G)

Four Color Process Print:  
 \$0.30 (G) per unit



**NEW!**

150 - 1,200 qty  
**99¢** c

**NS**  
 Naples Sunglasses

Set-Up Charge: \$50.00 (G)



250 - 2,500 qty  
**\$120** c

**SWPR**  
 Full Color Microfiber  
 Eye Glass Cleaner

Set-Up Charge: \$50.00 (G)

# FITTINGS

The Golf Expert at Gold Bond Worldwide will come to your event at no charge\* and give attendees a personal experience. Choosing sunglasses, gloves, and shoes, golfers learn tips and tricks for fitting gear specifically to their needs.



## NIKE GLOVE FITTING

- 1 Purchase a minimum of 72 gloves for your event
- 2 We will ship 20% additional inventory with your logo on them to allow for all participants to get the size they need
- 3 Individuals unable to be fitted can be accommodated through drop shipments following the event
- 4 Return excess inventory after the event



## TIFOSI SUNGLASS FITTING

- 1 Visit [tifosioptics.com](http://tifosioptics.com) to determine which three pair of sunglasses best fit your needs
- 2 Purchase a minimum of 36 pair
- 3 We will ship 20% additional inventory to allow for all participants
- 4 Individuals unable to be fitted can be accommodated through drop shipments following the event
- 5 Return excess inventory after the event



Each pair comes with a customized case to advertise your logo



Tifosi Jet Sunglasses



## NIKE SHOE FITTING

- 1 Determine which shoe best fits your needs
- 2 Purchase a minimum of 72 pairs
- 3 A 20% additional inventory will be shipped to allow for all participants
- 4 Individuals unable to be fitted can be accommodated through drop shipments following the event
- 5 Return excess inventory after the event

**Nike Explorer SL Shoe**  
Gold Bond price as low as \$75.00 d  
MSRP \$85.00



\*Shipping inventory to and from the event will be the responsibility of the tournament

\*We request that travel expenses be covered

# TOURNAMENT TIMELINE

## 6 months - 1 year

- Establish the goal of the event (client appreciation, fundraising, social).
- Determine your budget.
- Select a golf course.
- Meet with the person responsible for your golf event at the host facility.
- Estimate the number of participants.
- Negotiate/sign contracts with the golf course.
- Begin acquiring sponsors.

## 6 months

- Discuss tournament format, special contests (closest to the pin, longest drive, etc.), and the day's schedule.
- Design event logo and promotional materials.

## 3-4 months

- Finalize the schedule of events
- Purchase hole-in-one insurance, if needed.

## 1-2 months

- Finalize the format.
- Review status of awards and gifts.
- Make initial pairings.
- Develop a tournament rules sheet.
- Confirm tee times.
- Order banners, tee signs, and any other signage.

## 1-4 weeks

- Finalize pairings and cart assignments, and create one group list and one alphabetical list.
- Communicate number of players to the golf course.
- Inventory all gifts and prizes.
- Have a final conversation with resort or club to make sure personnel will be on hand to assist you.
- Make up score cards, locker labels, and gift bags.

## Check-In or Pre-Registration

- Hand out first-tee gifts, especially clothing gifts that players might want to wear in the tournament.

## Tournament Day

- Arrive at the course at least two hours before the golfers.
- Set up the registration tables near the carts or a walkway through which all golfers must pass.
- Check cart amenities, such as rule sheets, balls, towels.
- Check on special event holes. Course staff should place proximity markers on those holes.
- Have two people set up tee signs and banners. This task often takes more than an hour.
- Make certain that the beverage cart is ready to go.
- Check on driving range access for your group.
- Hold a short, 10-minute meeting with your staff and course staff to give them all the pertinent information that golfers will need.
- Remind someone to pick up the proximity markers after play.



**GOLDBOND**  
W O R L D W I D E

P.O. Box 967  
Hixson, TN 37343



**red hot**  
PROMOTIONS

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